

Call for Papers:

Special Issue on Machine Learning and Artificial Intelligence in Business and Economics

Guest Editor: Prof. Ye LUO, University of Hong Kong

Submission deadline: 15 March 2024

The *International Studies of Economics (ISE)* invites submissions for a special issue on "Machine Learning and Artificial Intelligence in Business and Economics", **scheduled for publication in March 2025.**

The significance of artificial intelligence and machine learning in today's economic activities is increasingly evident. In this context, we would like to invite you to elaborate on the importance and applications of artificial intelligence in economic activities. This special issue welcomes research papers related to economics studies involving machine learning and artificial intelligence, as well as research papers on how to integrate machine learning and artificial intelligence with economics research.

Topics: Potential research directions include but are not limited to:

1. Applications of artificial intelligence and machine learning in finance, such as intelligent investment, credit assessment, and risk management.
2. Utilizing machine learning for market prediction and consumer behavior analysis to optimize marketing strategies.
3. Applications of machine learning in macroeconomic analysis and policy formulation, such as predicting economic growth and inflation.
4. Applications of artificial intelligence in enterprise decision support systems, such as data mining and knowledge management.
5. Artificial Intelligence algorithm theory.

To ensure its timely publication, the *ISE* will adopt an expedited review process for manuscripts submitted to this special issue. Specifically, the journal will guarantee a first-round decision on each manuscript within **10 weeks** of initial submission. Moreover, there will be at most one round of revisions, after which the manuscript will be either accepted or rejected. This will ensure that authors will not be made to go through lengthy revision processes.

To be eligible for the expedited review process, a manuscript must be submitted before **15 March, 2024**. To submit a manuscript, please go to:

<http://mc.manuscriptcentral.com/ise> and choose Special Issue: **Machine**

Learning and Artificial Intelligence in Business and Economics.

Additional Submission Instructions:

1. Papers (in WORD or PDF) should be written in English and submitted online at <http://mc.manuscriptcentral.com/isec>.
2. Only original papers will be considered. Submission of the same paper to multiple journals is **NOT** permitted.
3. The journal offers Free Format submission for a simplified and streamlined submission process. For detailed instructions for submissions, please refer to:
<https://onlinelibrary.wiley.com/page/journal/28313224/homepage/author-guidelines>
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If you encounter any difficulty during the online submission process, please contact the *ISE* editorial office (Lily Wenfeng Wei) for assistance: ise@sufe.edu.cn; 86-21-6590 2330.

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《国际经济研究》(ISE)

“机器学习和人工智能在经济与商业中的应用”专辑征稿启事

特邀编辑：香港大学罗晔教授

《国际经济研究》(ISE)诚邀您向“机器学习和人工智能在经济与商业中的应用”专辑投稿。本专辑计划于**2025年3月**出版。在当今的经济活动中，人工智能和机器学习的重要性日益凸显。在此，我们希望您能阐述人工智能在经济活动中的重要性及其应用。

本专辑欢迎关于机器学习、人工智能相关的经济研究，以及如何将机器学习、人工智能与经济学研究相结合的研究论文。一些可能的研究方向包括但不限于：

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2. 利用机器学习进行市场预测和消费者行为分析，以优化市场营销策略。
3. 机器学习在宏观经济分析和政策制定中的应用，如预测经济增长、通货膨胀等。
4. 人工智能在企业决策支持系统中的应用，如数据挖掘、知识管理等。
5. 人工智能算法理论等。

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